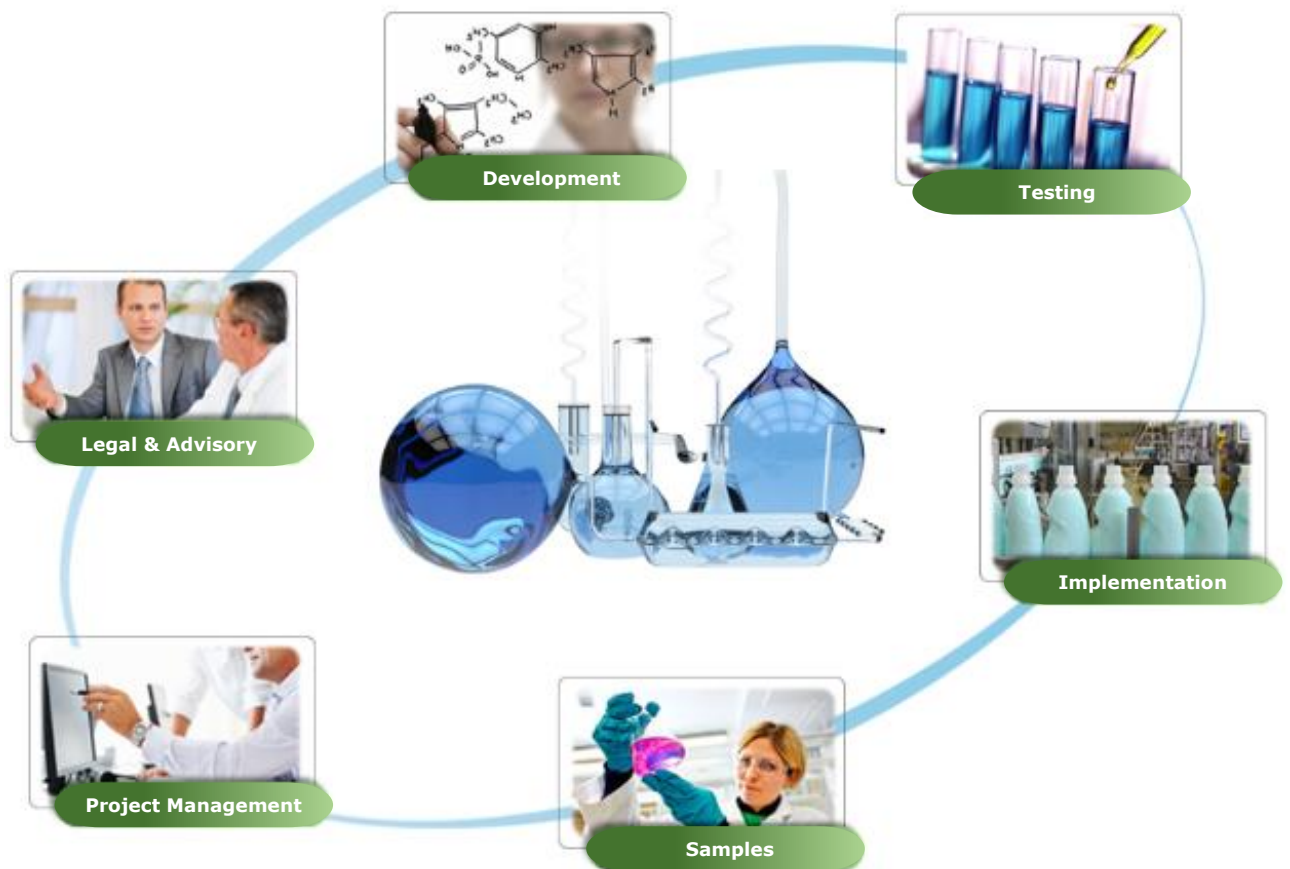


d-labs

detergent development & testing solutions

We provide complete detergent development and testing solutions across the entire product development chain. We can add expertise and value across the following technical disciplines:



Testing Solutions



In order to be competitive in today's marketplace, it is necessary to have an excellent product that meets customer expectations on price and performance, as well as maintaining an acceptable margin to the manufacturer. To meet these criteria, you need to carefully benchmark your product against those currently available in the market to ensure that customer expectations are met, and margin is maximised. D-Labs can provide customised and comprehensive solutions to meet your needs.

D-labs also offers a range of analytical services for routine quality checks. Our experience means that we can ensure that your products perform consistently and meet the required specifications.

The range of testing services offered by D-Labs includes:

- Performance evaluation testing on:
 - Laundry detergents (top loader, front loader)
 - Fabric Softeners
 - Dish wash detergents (manual and auto)
 - Hard surface cleaners
 - Toilet Cleaners
- Competitor analysis and benchmarking
- Claims support
- Test method development
- Chemical testing
- Teardown analysis
- Stability testing

When you partner with D-Labs, we become an extension of your team. We work closely with you to understand your specific needs, then provide a clear and customised work plan to achieve the desired outcomes. A key part of our project management is the ability to work with, understand and manage the specific requirements of all stakeholders (marketing, manufacturing and management) to achieve seamless flow and implementation.

